SPONSORSHIP OPPORTUNITY

20 years ago,

several Georgia visionaries launched a novel nonprofit to unite medical professionals, researchers, and organizations in Georgia's fight against cancer.

These trailblazers gave rise to the enterprise that is now Georgia CORE.

And ever since, this alliance of Georgia's oncology community, state leaders, scientists, philanthropists — and many others — have worked for one purpose: Create new paths to better cancer care for all Georgians.

We now celebrate this magnificent effort — and all of the extraordinary individuals who have taken up the fight — in an evening to remember.

And we invite you to support this effort as an official sponsor of "A Toast to the Trailblazers."

A Toast to the Trailblazers

SATURDAY, FEBRUARY 18, 2023 • 6 P.M. / ATLANTA HISTORY CENTER

By choosing to sponsor the 20th anniversary of Georgia CORE, your organization does much more than help fund a celebration. That's because all proceeds from the event will help provide cancer screenings, free of charge, to under-resourced Georgians (via the "Fight Cancer" License Plate Fund!).

TRUE PIONEER (PRESENTING SPONSOR): \$35,000

- Sponsor level exclusivity: The event has just one Presenting Sponsor!
- Prominent placement of your organization's logo as the lead sponsor on the Gala event website, event invitation, printed Gala Program and sponsor recognition ad in *Georgia Trend*
- Recognition as the Presenting Sponsor on all event communication materials, including event emails, social media outreach, event signage and post-event communications
- Full-page ad in the Gala Program
- "Shout-out" recognition at the event from Georgia CORE's CEO and Board Chair
- First invitation as the primary sponsor for future Georgia CORE events
- Prominent placement of your logo on photography backdrops at event entrance (you'll be in pictures!)
- Two (2) honorary tables at the event, with your organization's branding as the Presenting Sponsor (tables include 16 complimentary event tickets)

PATHFINDER SPONSOR: \$20,000

- Prominent placement of your organization's logo as the Pathfinder sponsor on the Gala event website, event invitation, printed Gala Program and sponsor recognition ad in Georgia Trend
- Recognition as the Pathfinder Sponsor on all event communication materials, including event emails, social media outreach, event signage and post-event communications
- Half-page ad in the Gala Program
- Two (2) honorary tables at the event, with your organization's branding as the Pathfinder Sponsor (tables include 16 complimentary event tickets)

GROUNDBREAKER SPONSOR: \$10,000

- Placement of your organization's logo as the Groundbreaker sponsor on the Gala event website, event invitation, printed Gala Program and sponsor recognition ad in *Georgia Trend*
- Recognition as the Groundbreaker Sponsor in social media outreach, event signage and post-event communications
- Quarter-page ad in the Gala Program
- One (1) honorary table at the event, with your organization's branding as the Groundbreaker Sponsor (tables include 8 complimentary event tickets)

INNOVATOR SPONSOR: \$5,000

- Placement of your organization's logo as the Innovator Sponsor on the Gala event website, event invitation and printed Gala Program
- One (1) honorary table at the event, with your organization's branding as the Innovator Sponsor (tables include 8 complimentary event tickets)

Keep reading! Here are other *creative* ways to support this historic event (and how to get involved)

INSPIRER (IN-KIND) SPONSOR

We couldn't have this event without the support of very kind / in-kind sponsors!

Become an Inspirer (In-Kind) Sponsor, and you'll be recognized and celebrated for making an in-kind donation (or underwriting the cost) of any of the following.

And based on the value of your contribution, your organization will receive complimentary tickets to the Gala and/or have your organization's logo included in event signage (near the donated item) and in the Gala Program.

In-kind / underwriting Contributions needed for:

- **WINE PULL** Bottle(s) valued at \$35 and up to support a truly fun fundraiser
- FLOWERS to add natural flourish to the evening
- ENTERTAINMENT musical performers for the reception and dinner
- TAKEAWAY SWAG to give attendees something to remember the evening!

Become a sponsor! It's easy – email Sonia Bell at Georgia CORE (SBell@GeorgiaCORE.org), and she'll take care of you. And if you have any questions about the event, email Katreena Davis (KDavis@GeorgiaCORE.org).

NOT SPONSORING? You can still support a good cause!

Your table of 8 awaits: All yours for \$2,500 (and your logo goes on the table!)

Tickets, get your tickets: \$300 a seat, which includes cocktail hour, dinner, drinks and a fabulous time with good people from all over Georgia.

REMEMBER: All proceeds from "A Toast to the Trailblazers" will help provide cancer screenings, free of charge, to under-resourced Georgians (via Georgia CORE's "Fight Cancer" License Plate Fund)!

SAVE THE DATE! A Toast to the Trailblazers

Saturday, February 18, 2023, 6 P.M. | Atlanta History Center