

West Central Georgia Cancer Coalition

Atlanta, GA

\$50,000

Breast Health Connection Program: “Breast Health Link”

Several years ago this initiative was developed by the West Central Georgia Cancer Coalition (WCGCC) to address the lack of breast screenings needed for uninsured women throughout our region who are ineligible for other breast cancer screening services. The Breast Health Connection Program: “Breast Health Link” continues to work with our faith-based community and local healthcare providers to connect uninsured women with the much needed resources; this includes breast cancer education and screenings. Community Health workers are a proven resource in connecting hard-to-reach populations (low SES, uninsured, uneducated) with screening services. This initiative will also utilize navigation efforts and Community Health Advisors (CHAs) designated by local pastors as a mechanism to reach out to those most in need, through the church community. The Breast Health Connection Program: “Breast Health Link” will also continue to partner with the GDPH-West Central Health District- BreastTest and More program to reduce duplication of services and to leverage additional resources.

Our coalition members and community stakeholders are committed to providing the necessary support for screening and patient navigation services. Working together we are able to provide a safety net for women and navigate them through the continuum of care within the WCGCC region. The WCGCC’s staff will schedule appointments for screenings and/or diagnostic mammograms and provide timely follow-up services for women with abnormal results. The program will be evaluated based on whether we were able to successfully screen, educate and/or navigate 300 eligible women about breast cancer and also provide follow-up services for those needing additional services to ensure a continuum of care. We focus our resources on our community partnerships, engaging promising practices by providing innovative cancer education programs and striving for non-duplication of services through prevention, screening efforts, and coordination of care with the local Department of Public Health.