

## Meadows Health

Atlanta, GA

\$50,000

### **Meadows Health Breast Cancer Prevention Program- Making Breast Health Education, Screening, and Treatment Accessible for Vulnerable Populations**

Meadows Regional Medical Center (MRMC) proposes to continue a successful breast health program established in January 2011. The Meadows program has helped many women and several men from a 30 county region of Southeast Georgia obtain breast health education, prevention screening, diagnostic testing, and treatment. An established partnership with multiple community agencies and medical providers will assure the continuation of a regional safety net for improved access to breast health education and care.

Program goals are to continue to enhance and expand the local infrastructure for outreach education and access to screening, diagnosis, and treatment of breast cancer and to increase knowledge and awareness of breast health to affect change among vulnerable populations. Specific activities will focus on providing low income, uninsured women of Toombs, and surrounding counties resources for breast health education and care. Community Breast Health Seminars and an ongoing media campaign will enhance prevention education. Also, free mammogram screening will be offered at Meadows Regional Medical Center to serve at least 150 qualified participants. Participants in need of additional diagnostic tests will be referred to a nurse care coordinator to assist with follow-up procedures, education, and community resources.

Process measures will identify service region and numbers served in education, screening, and the treatment program. Outcome measures will identify the percentage of participants that improved knowledge and satisfaction with education programs, the number of positive breast cancer cases identified, staging and outcome, as well as service linkage for care, financial program resources utilized, community resource programs utilized, identified barriers to care and satisfaction with care coordination services.

The continuation program will maintain a secure network of partners and allow increased participation in a program that decreases health disparity and improves access to breast health care.