

POINTS OF PROGRESS

*The metrics, developments and connections
that made FY25 a year of **momentum***



It was a year of
extending our reach.
Forging new connections.
Bringing teams together.
Trying different approaches.
Tapping into creativity. Making progress
– one partnership, event and action
at a time. All for one purpose –
**strengthening Georgia's fight
against cancer.**

HERE'S SOME OF THE PROGRESS WE MADE...



WORKED in a foundational role to shape and launch a **new five-year plan** to fight cancer in our state. Partnered with the Georgia Cancer Control Consortium, the Georgia Department of Public Health and 80+ organizations to develop an actionable plan that boosts prevention, early detection, treatment and survivorship.



GENERATED 76 referrals to cancer clinical trials (and enrolled our first patient!) through the new **Georgia Cancer Trial Finders** program. To build awareness, made 35+ presentations to healthcare teams all over Georgia.



ADVOCATED for and supported a statewide “listening tour” for the House Study Committee on Cancer Care Access to explore ways to **increase access to quality cancer care** in Georgia. Provided experts and information about gaps in care to promote the dialogue.



SCREENED 3,242 more Georgians for colorectal cancer in the southern portion of the state. That brought the total to nearly **37,000 Georgians** in underserved areas who have now been screened for the disease in the last five years as part of the Georgia Colorectal Cancer Control Program.



GREW the network of sites offering clinical trials to Georgians fighting **blood cancer**. Atrium Health Navicent in Macon joined sites in Columbus, Albany and Northeast Georgia in the network. Dialogue continued to add three other sites in rural Georgia to the pilot program.

(Open for even more progress!)

LAUNCHED the Southeastern Rural Cancer Care Network to **coordinate care** for Georgians in southeast Georgia who have both chronic conditions and newly diagnosed cancer. Key activities: Worked to increase clinical trial participation; implemented workflows to manage transition care at Wayne Memorial Health and Appling Healthcare; distributed tablet devices; and specified consultation rooms for telehealth appointments at area medical centers.



128

ADDED 128 **new clinical trials** to the statewide trials database to increase patient connections through Georgia Cancer Trial Finders.

SERVED nearly 2,000 Georgians by providing mammograms, ultrasounds, biopsies and other exams to promote breast health. All were provided by eight organizations receiving grants from the **Cancer License Plate fund**.



One organization receiving a grant from Georgia CORE's Cancer License Plate fund is **Community Health Works** (CHW) in Macon. CHW has promoted breast health in the Hispanic community in Middle Georgia. This year, the nonprofit started screening for cervical cancer and training Hispanic women to serve as breast health advocates.

The logo for Community Health Works (CHW) is shown in a white circle. It consists of the lowercase letters "chw" in a stylized, lowercase font, with a green plus sign integrated into the "w".



STEPPED UP communications by rolling out new core messaging and **brand identity** and revamping the newsletter publishing program.

TRAINED the first class of 15 regulatory and research coordinators and research nurses in **how to conduct cancer clinical trials** within a network of sites (GA-NCORP). The CORE Research Fundamentals Training Program onboarded new team members and served as a refresher to experienced staff.



FACILITATED screening of nearly 7,000 Georgians for breast cancer, of which 500+ tested positive. To date, our early screening and genomics program has helped **10,000 Georgians** identify breast cancer, many at a very early stage.



SUPPORTED Emory research effort to increase **family history screenings** for breast cancer in southwest Georgia. Helped convene stakeholders in the region to prioritize actions such as better outreach and streamlined workflow for screenings.

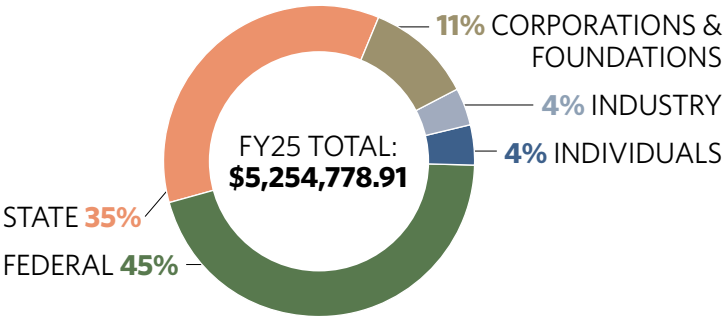


BROADENED our base of support in private fundraising, generating \$62,000 in gifts from individuals – **more than double** the amount from FY24.



INCREASED accruals of **minorities in cancer clinical trials** at sites in the GA-NCORP network, a partnership with community oncologists to bring NCI cancer clinical trials to Georgians in their local areas.

THE FUNDS ENTRUSTED TO US...



...AND HOW WE PUT THEM TO WORK

PROGRAM

Clinical: \$1,719,668.57

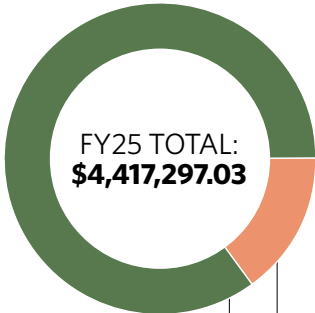
Providing under-resourced Georgians with access to genetic screenings to identify cancer earlier

Research: \$1,089,747.12

Extending the number/reach of potential new treatments (clinical trials) throughout the state and advancing exploration into new therapies and cures

Education: \$889,210.79

Helping Georgians minimize the cancer threat by providing access to screenings and knowledge



PROGRAM 85%
\$3,762,321.68

OPERATIONS 15%
\$654,975.35

Advocacy: \$63,695.20

Championing and supporting Georgia patients and survivors as they navigate their journey

Georgia CORE is a nonprofit strengthening Georgia's cancer fight through research, education, and advocacy.