

The Georgia Breast Cancer License Plate Grant Program 2025 Awardee: Floyd Healthcare Foundation, Inc.

Mammography is widely available across the U.S., however barriers such as distance, lack of transportation and challenging work schedules limit access to this lifesaving screening option, particularly for women in rural locations. Atrium Health Floyd (AHF) possesses two mobile mammography units equipped with state-of-the-art, digital mammography machines staffed by female technologists specially trained in screening mammography. The coaches are advanced breast imaging systems on wheels, serving 3,732 women in 2024 with screening experiences comparable to office appointments. The Breast Center at AHF manages the coaches and provides results within 48 hours.

Support of the following will help more women in northwest Georgia overcome barriers to care.

1. Screening Service: Mobile Mammography Scholarships - Mammography screenings can result in lifesaving or life-extending treatment; this grant will impact uninsured females ages forty and older in AHF's rural service areas of northwest Georgia.
2. Diagnostic & Treatment: Diagnostic Workup - After screening, The Breast Center contacts patients to schedule follow-up appointments with primary care and physician specialists and tracks patients throughout the treatment of any detected abnormalities.

When abnormalities are detected, diagnostic workups are provided according to NCCN guidelines, with the possibility of diagnostic imaging with mammogram or ultrasound with possible biopsy. If there is a cancer diagnosis, the patient is referred to Cancer Navigators for Medicaid application assistance for treatment.

Evaluation includes recording all mammograms and diagnostic workups into Epic EMR and generating reports in addition to AHF billing system reports and an internal Excel spreadsheet specifically for documenting uninsured mammography patients.

Both services allow for early detection and treatment of breast cancer; increase chances of survival and improve quality of life for participating patients; alleviate financial toxicity from obtaining the screening and/or needed diagnostic testing.

Funded by

