



For the Benefit of All: Optimizing Cancer Clinical Trials by Enrolling Diverse Participants

“For the Benefit of All” is a one-and-a-half-day conference that provides new strategies and tools to enroll more Georgia patients from underrepresented populations in cancer trials.

Participants will explore how to:

- design a cancer clinical trial to serve people of different races, ethnicities, places of residence and socio-economic statuses;
- communicate details of the trial so that all audiences understand how it works – and how it might benefit them; and
- eliminate barriers that keep historically underrepresented groups from enrolling or staying in the trial.

Tailored to cancer researchers, clinical trial managers and physicians, “For the Benefit of All” builds on the dialogue held at the 2022 summit “Addressing Disparities in Cancer Clinical Trials.”

Agenda*

FEBRUARY 21, 2024 - DAY ONE: AFTERNOON

11:30 AM	GEORGIA CORE STAKEHOLDER FEEDBACK DISCUSSION
12:00 PM	LUNCH AND ROUNDTABLE CONVERSATIONS BY STAKEHOLDER GROUPS
12:45 PM	FACILITATED DISCUSSION
1:30 PM	BREAK
2:00 PM	UNCOVERING UNCONSCIOUS BIASES: NAVIGATING THE PATH TO SOCIAL JUSTICE <ul style="list-style-type: none">• Sheryl Heron MD, MPH, Professor and Associate Dean for Community Engagement, Equity and Inclusion, Emory School of Medicine
3:00 PM	BREAK
3:15 PM	EXPLORING PERSONAL IMPLICIT BIASES: A WAY FORWARD TO BRIDGE THE GAP IN CLINICAL TRIAL PARTICIPATION <ul style="list-style-type: none">• Sheryl Gabram-Mendola, MD, MBA, Chief Scientific Officer, Georgia CORE
4:30-6:00 PM	NETWORKING AND OPENING RECEPTION

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FEBRUARY 22, 2024 - DAY TWO: ALL DAY

- 8:00 AM **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:30 AM **WELCOME – THE IMPORTANCE OF CLINICAL TRIAL PARTICIPATION THAT BENEFITS ALL**
- Brian Rivers, PhD, MPH, Director, Cancer Health Equity Institute, Morehouse School of Medicine
- 8:50 AM **PRESENTATION OF PHILLIP H. STREET CANCER COMMUNITY SERVICE AWARD AND MATTHEW MUMBER MD AWARD FOR EXCELLENCE IN CANCER PATIENT NAVIGATION**
- 9:00 AM **MORNING KEYNOTE SPEAKER: TITLE TBA**
- Lucile Adams-Campbell, PhD, Associate Director for Minority Health and Health Disparities Research, Senior Associate Dean for Community Outreach and Engagement, Professor of Oncology, Georgetown University
- 9:45 AM **NETWORKING BREAK**
- 10:15 AM **PANEL DISCUSSION: DESIGNING YOUR STUDY TO REDUCE BARRIERS FOR ACCRUAL**
- Moderator: Melissa Dillmon, MD, Hematologist/Oncologist, The Harbin Clinic
 - Panel: TBA
- 11:30 AM **LUNCH**
- 12:25 PM **INTRODUCTION OF CLINICAL TRIALS NAVIGATOR PROGRAM/VIDEO**
- 12:30 PM **KEYNOTE SPEAKER: DIVERSE VOICES, BETTER OUTCOMES: HOW TO ADVANCE EQUITY IN CANCER CLINICAL TRIALS**
- Otis Brawley, MD, Professor of Oncology and Associate Director, Community Outreach and Engagement, Sidney Kimmel Comprehensive Cancer Center, Johns Hopkins University
- 1:30 PM **BREAK**
- 1:45 PM **PANEL DISCUSSION: ACADEMIC AND INDUSTRY INNOVATIONS IN DECENTRALIZED STUDIES**
- Leon Bernal-Mizrachi, MD, Emory Service Chief of Hematology and Medical Oncology, Grady Health Systems
 - Panel: TBA
- 2:45 PM **BREAK**
- 3:00 PM **PANEL DISCUSSION: “JUST ASK!” AND OTHER COMMUNICATION BEST PRACTICES TO ATTRACT DIVERSE CLINICAL TRIAL PARTICIPANTS**
- Moderator: Trevor Feinstein, MD, Piedmont Cancer Institute
 - Panel:
 - Elvan Daniels, MD, American Cancer Society
 - Nina Logan MD, LLS community outreach manager
 - Mei Mann, clinical trial participant
- 4:00 PM **ADJOURN**

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